



## PRESS INFORMATION

### **Honda Cars India registers domestic sales of 6,055 units in July'21**

**New Delhi, 01 August, 2021:** Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, **despatched 6,055 units in domestic market and exported 918 units** in the month of July'21.

Commenting on the business situation, **Mr. Rajesh Goel, Sr. Vice President and Director, Marketing & Sales, Honda Cars India Ltd** said, *"We achieved our production ramp-up from last week of July and have streamlined supplies in line with market activity. Barring few locations, dealer outlets were mostly operational last month, albeit with lesser capacity. The market sentiment has improved amidst prevailing lower COVID infection rate and we expect the upcoming festive period will help the industry to maintain this momentum. However, we will keep a closer watch on the challenges related to pandemic and rising cost of acquisition of cars due to price hike from this month."*

The company had registered 5,383 units in domestic sales in the corresponding period last year amidst COVID led operational restrictions. The export numbers stood at 282 in July'20.

#### **About Honda Cars India Ltd.**

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's passenger car models and technologies, to the Indian customers. HCIL's corporate office is based in Greater Noida, UP and its state-of-the-art manufacturing facility is located at Tapukara, District. Alwar, Rajasthan.

The company's product range include Honda Jazz, Honda Amaze, Honda WR-V, and Honda City catering to diverse needs of its discerning buyers across different segments. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, safety and fuel-efficiency. The company has a strong sales and distribution network spread across the country.

Besides the new car business, Honda offers one stop solution for buying and selling pre-owned cars through its business function Honda Auto Terrace. The Honda Certified Pre-owned cars



come with an assurance of quality and peace of mind that caters to the diverse and burgeoning needs of pre-owned car buyers across the country.

**For further information, please contact:**

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